



Terms and Conditions of BusinessTV Net Zero Heroes

In the agreement detailed below we are known as BusinessTV and you are known as the Client. The terms We, Our & BusinessTV are used interchangeably and the terms You & Client are used interchangeably.

1. a) This agreement begins once this Order Form has been submitted however the term of the Partner Profile begins once the Partner Profile has been approved by the Client and made live on the Zero Heroes webpage.
b) This agreement is for 6 or 12 months depending on the option selected when completing the order form.
c) Upon expiry of this agreement the Client will have the option to renew the agreement at a fee determined by BusinessTV at the time of renewal.
d) For the avoidance of doubt at the time this agreement expires neither BusinessTV or the Client are under any obligation to renew the agreement and these Terms & Conditions do not form a rolling contract.
2. Client will appear on our dedicated 'Zero Heroes' page with a full Partner Profile to be seen by our community as a trusted partner.
3. The Partner Profile may contain an unlimited amount of content and may include any media items that BusinessTV's servers and public facing website are able to support. This currently includes, but is not limited to, HTML, all standard image formats. Video, PDFs, URLs and most types of e-brochures. We do not accept moving GIFF images.
4. BusinessTV will undertake all production work to create the Partner Profile using raw material supplied by the Client. This material must be supplied via email or made available online for download.
5. BusinessTV will make drafts of the Partner Profile available for the Client to review at a private location online accessible by a password.

- 6.a) BusinessTV agrees to work with the Client until the Client indicates that they are entirely satisfied with the finished Partner Profile.
- b) The Client may request any number of revisions until they are entirely satisfied.
- c) The Client agrees that it will supply BusinessTV with finished material wherever it is reasonable to expect finished material. For example, text supplied to BusinessTV should have already been compliance approved.
- d) At the Client's request BusinessTV might be able to make design revisions to the raw material supplied by the Client but this is at our discretion.
7. Once this Order Form has been submitted BusinessTV will raise an invoice which must be paid in full by the Client within 30 days of the date this Order Form is submitted.
8. Partner Profiles may be updated at the Client's request to reflect changing circumstances in the Client's business and or offerings.
9. Partner Profiles come with a dedicated contact form which BusinessTV will customize at Client's request to include any number of data fields that the Client may wish users to complete.
10. Any failure on behalf of the to supply BusinessTV with the raw material necessary for the creation for the Partner Profile or any other failure on behalf of the Client to fulfill their part of this agreement does not release the Client from its obligation to make full payment to BusinessTV.
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Terms and Conditions of BusinessTV Content Partner Accounts

1. The services that the Client will receive from BusinessTV for the duration of the agreement.

- a) This agreement is for 6 or 12 months depending on the option selected when completing the order form.
- b) Full service account setup.
- c) Account allowing for the hosting, streaming and offsite embedding of unlimited content.
- d) Advertisement free account for the duration of this agreement which maybe continued on renewal.
- e) Custom Enquiry Form creation and delivery supported by BusinessTV staff.
- g) Replication of applicable content to BusinessTV for the duration of this agreement.
- g) Email support.

2. a) This agreement begins once this Order Form has been submitted.

b) Upon expiry of this agreement the Client will have the option to renew the agreement at a fee determined by BusinessTV at the time of renewal.

3. The Client agrees that the content it submits to appear on BusinessTV must meet BusinessTV's editorial guidelines, (as detailed in clause 4), and the Client agrees that BusinessTV reserves the right to refuse to publish content that, in our judgment, does not meet these guidelines.

4. Content submitted to BusinessTV must provide the user community with information, insights or perspectives that could be considered useful, helpful or valuable independently of the services of the authoring company. For the avoidance of doubt content submitted must not be a mere advertisement of services in which the content only refers to the merits of the authoring company itself or an affiliate of the authoring company.

5. If content submitted by the Client does not meet our guidelines we will notify the Client within a period of three working days. Where possible BusinessTV will provide an explanation as to why content has been refused and we will indicate how it might be improved but this is at our discretion.

6. All content submitted by the Client remains the property of the Client. For the purpose and duration of this agreement the Client grants BusinessTV a worldwide non-exclusive license to use the content in any context that we decide is inline with the purposes and values of BusinessTV.

7. The Client may cancel this agreement at anytime and request that BusinessTV un-publish any or all of the content that the Client has hosted on BusinessTV's servers. BusinessTV will un-publish content within five working days from receiving a cancellation notice which maybe given via telephone or email.

8. In pursuit of clause 7 above it must be noted that BusinessTV are not required to supply the Client with any copies of the Client's content. The Client should always keep a copy of their own content on their own systems and BusinessTV should not be relied upon as a data storage facility. BusinessTV strongly encourages the Client to retain a copy of their content on their own servers.

9. Once this Order Form has been submitted BusinessTV will raise an invoice which must be paid in full by the Client within 30 days of the date this Order Form is submitted.

10. Canceling of this agreement does not release the Client of its obligation to make full payment to BusinessTV for the Content Partner Account irrespective of when the agreement is canceled or whether the account has been used.

11. BusinessTV employs all reasonable endeavors to ensure it has a robust technical infrastructure but does not guarantee website up-time nor offer financial compensation for website down-time as this maybe beyond our control.

*Content submitted to BusinessTV must provide the user community with information or perspectives that could be considered useful or valuable independently of the services of the authoring company. For the avoidance of doubt content submitted must not be a mere advertisement of services in which the content solely refers to the merits of the company itself.

The Client agrees that the content it submits to appear on BusinessTV must meet BusinessTV's editorial guidelines, (as described above), and the Client agrees that BusinessTV reserves the right to refuse to publish content that, in our judgment, does not meet these guidelines.

If content submitted by the Client does not meet our guidelines we will notify the Client within a period of three working days. Where possible BusinessTV will provide an explanation as to why content has been refused and we will indicate how it might be improved but this is at our discretion.