



Terms and Conditions of BusinessTV Content Partner Accounts.

In this agreement described below we are known as BusinessTV and you are known as the Client. The terms We, Our & BusinessTV are used interchangeably and the terms You & Client are used interchangeably.

1.) The services that the Client will receive from BusinessTV for the duration of this agreement.

1.1) Full service account setup.

1.2) Account allowing for the hosting, streaming and offsite embedding of unlimited content.

1.3) Advertisement free account for the first twelve months which may be continued indefinitely.

1.4) Option to place for Client to place own Advertisements before, during or after own content.

1.5) Custom Inquiry Form creation and delivery supported by BusinessTV staff.

1.6) Replication of applicable content to BusinessTV for twelve months.

1.7) Placement as Supplier on Contact Advisers.

1.8) Ongoing Comprehensive support.

2.) This agreement is for a term of twelve months and begins once this Order Form has been submitted.

2.1) Upon the expiry of this agreement the Client will have the option to renew this agreement at BusinessTV's discretion at a rate determined by BusinessTV at the time of renewal.

3.) Once this Order Form has been submitted BusinessTV will raise an invoice which must be paid in full by the Client within 30 days of the date this Order Form is submitted.

4.) The Client agrees that the content it submits to appear on BusinessTV must meet BusinessTV's editorial guidelines, (as detailed in clause 6), and the Client agrees that BusinessTV reserves the right to refuse to publish content that, in our judgment, does not meet these guidelines.

- 5.) If content submitted by the Client does not meet our guidelines we will notify the Client within a period of 10 working days. Where possible BusinessTV will provide an explanation as to why content has been refused and we will indicate how it might be improved but this is at our discretion.
- 6.) Content submitted to BusinessTV must provide the user community with information, insights or perspectives that could be considered useful, helpful or valuable independently of the services of the authoring company. For the avoidance of doubt content submitted must not be a mere advertisement of services in which the content only refers to the merits of the authoring company itself or an affiliate of the authoring company.
- 7.) All content submitted by the Client remains the property of the Client. For the purpose and duration of this agreement the Client grants BusinessTV a worldwide non-exclusive license to use the content in any context that we decide is inline with the purposes and values of BusinessTV.
- 8.) The Client may cancel this agreement at anytime and request that BusinessTV un-publish and delete any or all of the content that the Client has hosted on BusinessTV's servers. BusinessTV will un-publish all content within 10 working days from receiving a cancellation notice which maybe given via email or telephone.
- 9.) In pursuit of clause 8 above it must be noted that while BusinessTV takes all reasonable measures to ensure that content hosted on our servers is backed-up we are not liable for any material or financial loss suffered by the Client if we are not able to retrieve the Client's content for any reason. BusinessTV strongly encourages the Client to retain a copy of their content on their own servers too.
- 10.) Canceling of this agreement does not release the Client of its obligation to make full payment to BusinessTV for the Content Partner Account irrespective of when the agreement is canceled or whether the account has been used.
- 11.) BusinessTV employs all reasonable endeavors to ensure it has a robust technical infrastructure but does not guarantee website up-time nor offer financial compensation for website down-time as this maybe beyond our control.